



## WEBSITE DESIGN & BUILD SERVICES

### **Three things are required to get a website up and running:**

1. DOMAIN NAME and WEBHOSTING
  - purchase of domain name and webhosting
2. DESIGN and BUILD of webpages
  - "design" refers to the look and layout of your website
  - "design" can also refer to the functionality of your website, a description of it's interactivity
  - "build" refers to the programming or coding of the actual pages
3. some level of SITE MAINTENANCE (adding material/ editing, etc.)
  - commonly referred to as webmastering

### **DESIGN & BUILD of a basic website including 1 year of webhosting**

#### Typical scope of work :

- INCLUDES design
- INCLUDES build of up to 5 pages (consistent general look)
- INCLUDES an online contact form where people can enter their contact information to be emailed to you and/or other persons of your choice
- INCLUDES 1 year of webhosting
- INCLUDES site maintenance up to 30 minutes per month for first two months

#### technical notes:

- Pages are written in .html and .php
- Email accounts come with hosting
- The design phase requires feedback, and should be approved before programming can get too far underway. This guideline is intended to keep the project work efficient and on schedule.

#### additional charges:

- additional graphic layout, design, copy writing, programming and/or site maintenance at hourly rate
- conversions of media for presentation through site (ie, video reformatting, editing sound or video files, etc.)
- additional pages

### **DELIVERABLES and APPROVAL PROCESS**

Usually, we ask clients to designate a single point person who is able to give feedback and final approval for work.

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Contact [kelly@thepaintedcave.com](mailto:kelly@thepaintedcave.com) for additional information and pricing