



WEBSITE DESIGN & BUILD SERVICES

Three things are required to get a website up and running:

1. DOMAIN NAME and WEBHOSTING
 - purchase of domain name and webhosting
2. DESIGN and BUILD of webpages
 - "design" refers to the look and layout of your website
 - "design" can also refer to the functionality of your website, a description of it's interactivity
 - "build" refers to the programming or coding of the actual pages
3. some level of SITE MAINTENANCE (adding material/ editing, etc.)
 - commonly referred to as webmastering

DESIGN & BUILD of a basic website including 1 year of webhosting

Typical scope of work :

- INCLUDES design
- INCLUDES build of up to 8 pages (consistent general look)
- INCLUDES an online contact form where people can enter their contact information to be emailed to you and/or other persons of your choice
- INCLUDES 1 year of webhosting
- INCLUDES site maintenance up to 30 minutes per month for first two months

technical notes:

- Pages are written in .html and .php
- Email accounts come with hosting
- The design phase requires feedback, and should be approved before programming can get too far underway. This guideline is intended to keep the project work efficient and on schedule.

additional charges:

- additional graphic layout, design, copy writing, programming and/or site maintenance at hourly rate

DELIVERABLES and APPROVAL PROCESS

Usually, we ask clients to designate a single point person who is able to give feedback and final approval for work.

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Contact kelly@thepaintedcave.com for additional information and pricing